

The logo features a stylized red figure with a circular head and a curved body, positioned to the left of the text. The text 'TR-ACTION' is in a bold, sans-serif font, with 'TR-' in black and 'ACTION' in red. A registered trademark symbol (®) is located to the upper right of the text.

TR-ACTION[®]

Training + Action = Results

Background: Our clients told us

We Tried Off-Site Training

- We paid for training for our team hoping it would help.
- We spent a significant amount for the program, and also lost money in productivity during training.
- Our team liked the training and said they learned a lot.
- But a week later they've forgotten most of the program and aren't quite sure how it applies to their roles and your goals!

Background: Our clients told us

We tried On-Site Consulting

- After the training experience, we realized we needed a consultant onsite that's "been there and done that". We hired a consultant to show us how we could improve our processes...
- They showed up, evaluated our processes and goals, and showed us the path forward.
- It all went well, and they left us feeling like our goals and success were firmly within reach.
- But when the consultant left, so did the new processes, because our team had no idea how to sustain them, or implement any further improvements...

What should we have done differently?

The Solution is Tr-Action: Training + Action

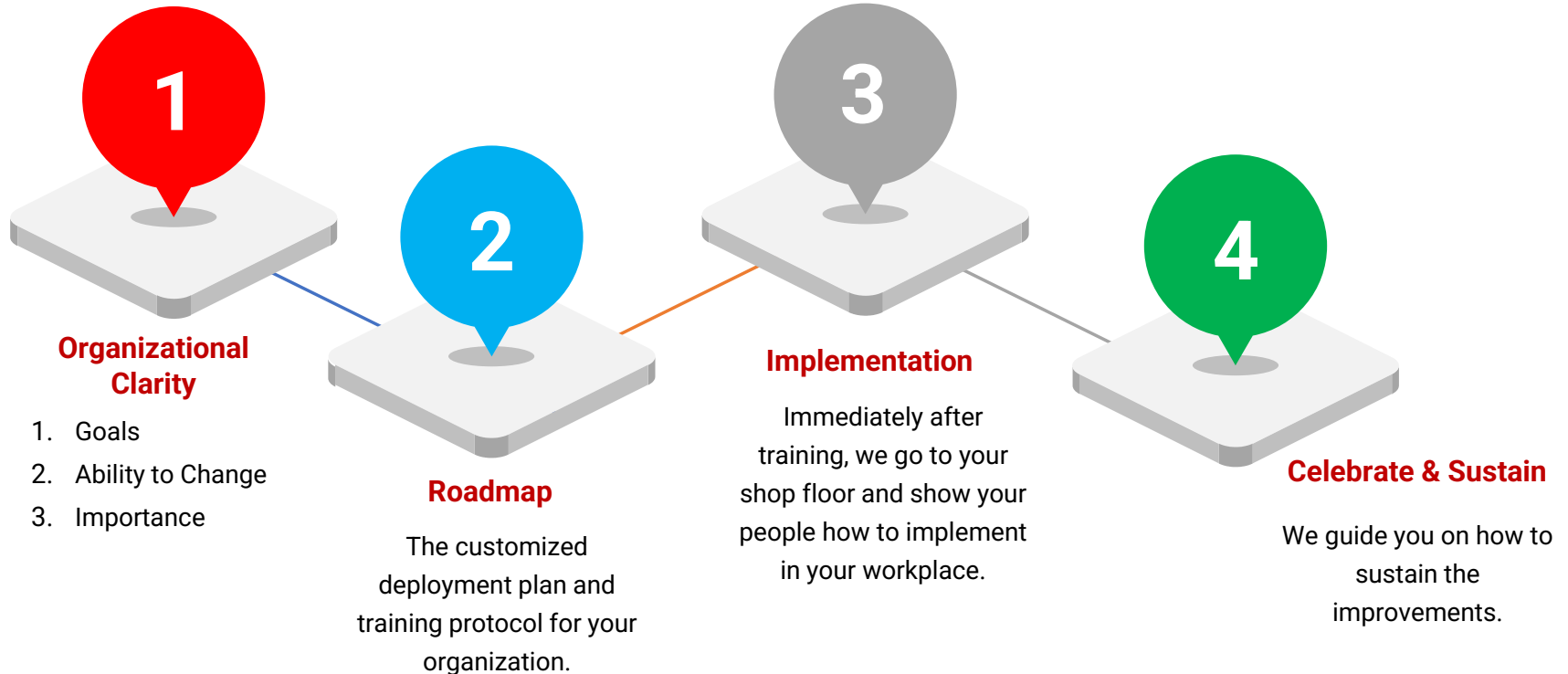
*“...adults are problem-solvers and learn best when the subject is of immediate use, effective instruction involves the learner in solving real-life problems.” **

- Tr-Action combines the best parts of consulting and training for improved results, knowledge transfer and greater ROI.
- Tr-Action helps you define your problems, create new processes, and immerses employees solving “real-life problems” in their own workplace.

Tr-Action is the powerful and effective result of combining Training AND Action!

** 2011, American Institutes for Research*

How does Tr-Action work?



RESULTS: Your team immediately implements what they have learned, retains the information better, becomes proficient at problem-solving, and have already delivered immediate and sustainable improvements.

Why Tr-Action®?

1. You get the training and implementation done at the same time.
2. You can rest easy knowing that your training dollars are being immediately invested in your business.
3. You have a measurable way of validating the effectiveness of the training.
4. You get the benefit of having trained, experienced personnel as your full-time team members.
5. You have access to World-Class Practitioners in your business to tackle your biggest and ugliest problems.
6. Your organization becomes more effective problem solvers.

Who participates and who gets certified?



For each training/improvement event, we recommend:

- A small team of around 8 to 10 people
- Each team should be cross-functional:
 - a) 1/3 of the people work in the primary areas of focus
 - b) 1/3 of the people work near the area of focus (upstream or downstream)
 - c) 1/3 of the people are from elsewhere and are there to ask questions

Our Certification Process:

- a) Green Belt = participate in at least 5 training/improvement events (6 events total)
- b) Execute at least 1-project with a TES practitioner serving as the coach for the project

Why Our Clients Choose Us



Let us help you get Tr-Action on your challenges.

The sooner we can start, the sooner you will see the results.

If you'd like to learn more about our processes or hear how we can help your organization individually, reach out to us at:

Beau@tes.run

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